

Advisory Committee on Street Harassment (ACSH) Agenda
June 26th, 2019, 2pm
One Judiciary Square: 441 4th St NW; Room 1114

Present:

Mónica Palacio, Director of DC Office of Human Rights (OHR)
Michelle Garcia, Director of DC Office of Victim Services and Justice Grants (OVSJG)
Alicia Sanchez Gill, Executive Director of Collective Action for Safe Spaces
Darakshan Raja, Co-Director of Justice for Muslims Collective (*Religious Tolerance*)
Suzanne Greenfield, Director of Citywide Bullying Prevention Program in OHR
Dee Curry, DC Anti-Violence Project (*Gender Equity*)
Naomi Klein, Program Analyst for Community Engagement for District Dept of Transportation (DDOT)
Michelle Loggins, Deputy Committee Director for Councilmember Nadeau
Alta Ray, Deputy Director of OHR
Captain Steve Boehm, Metro Transit Police Department
Thomas Yabroff, Community Outreach Specialist in the Mayor's Office of LGBTQ Affairs
Sarah Fashbaugh, Community Resource Officer at Alcohol Beverage Regulation Administration
Amy Nelson, Director of Legal Services for Whitman Walker Health (*Immigrant Rights*)
Stephanie Franklin, Director of Communications & Community Engagement in OHR
Maya Vizvary, Street Harassment Prevention Program Analyst in OHR
Helen McClure, Office of the Deputy Mayor for Public Safety & Justice

1. Welcome from OHR Director Palacio

Once our community members are sworn in, this is our first official meeting. Our survey planning is well underway – we've been working hard on them and will run the options by everyone today. We're looking forward to your input and comments.

2. Introductions (Name, Pronouns, Organization/Community)

3. Community Agreements

These are ideas for what norms we want when meeting as a group:

- a. Don't interrupt
- b. Move Up, Move Back
- c. End with action items
- d. Be respectful
- e. Land the plane
- f. Check your egos at the door
- g. What's said here, stays here (as applicable)
- h. We are a team that learns together
- i. Bring humor

4. ACSH Update

a. Appointed Members Process

- The six community members appointed by MOTA were deemed approved by the Council on June 22, 2019
- The three present community members were sworn in by MOTA during meeting (2:40pm)
- Asking current ACSH folks to encourage people to apply. We have three community member seats open; the members must be DC residents and we currently don't have anyone from Wards 1, 4, or 8.
- Maya will send around application link and this information.
- Since we follow the Open Meetings Act, the public can attend meetings but only ACSH members can vote

b. Vice-Chair Position

- The vice-chair must be a community member and only community members can vote for the vice-chair
- Community members: think about whether you would want to "run" for this position and we will vote in the next meeting (must vote in person)

c. Minutes

- Alta is taking minutes today (thank you!)
- According to the Open Meetings Act, we need to either take an audio recording of the meeting or detailed minutes and they need to be posted within three business days of the meeting (onto agency website) and within seven business days on the DC Register site.
- Ideally, we would like ACSH members to take turns in taking the minutes. Maya will take on responsibility of merging with her notes, fleshing out, and posting.
- Generally, we will follow some parts of Roberts Rules of Order but it feels a little too formal for this group; will decide once we have a Vice Chair

d. Member "Directory"

- Compilation of member directory was passed around; members said they're okay with email addresses being provided
- Maya will make one more attempt to have all members included
- Will consider adding the names of ACSH members to SHPA website

5. Survey Updates:

a. Subcommittee Meetings (5/22 & 6/17)

b. Consultant: Dr. David Kaib

- Does survey design, focus group work, and data analysis at AU
- Works with Dr. Jane Palmer closely on biennial survey on sexual violence, dating violence, and bystander behavior; Dr. Palmer not available this summer
- Provide expertise throughout the survey process (when he will help is delineated on Gantt chart)

c. Purpose, Goals & Methodology (One-Pager)

- The purpose of our surveying is two-fold:
 1. Determine the prevalence of Street Harassment (SH) in the District of Columbia

2. Understand the SH experiences of the folks who are centered in the Street Harassment Prevention Act of 2018.

- We will be doing mixed methods, combining quantitative and qualitative approaches:

28,000 mailers* using a representative sample + 10 focus groups with populations we know are most affected by street harassment**

This approach is a responsible and rigorous way to get the prevalence of street harassment and have our data enriched by the experiences of those folks centered in the bill.

* Note: Mailer will be a postcard with a link to take the electronic survey

** Number not final

- Focus groups will have one trained facilitator asking the questions and one trauma specialist to be supportive if needed, since street harassment is a sensitive subject and the discussions may be triggering for folks with trauma histories. Focus groups to have no more than 12 participants per group
- We came to 28,000 using research done by the Lab at DC; they did a similar study in 2018 on Affordable Housing and found that just sending out mailers got 1.5% response rate; we need to get at least 384 responses for the results to be statistically significant (95% confidence interval). With 28,000 mailers, we will hopefully get 420 responses with the 1.5% response rate.
- Committee members raised multiple concerns about missing the folks from our target populations designated in the bill by doing mailers (even with doing focus groups). They are also concerned that the quantitative and qualitative data is essentially different and we're missing the quantitative data from the most vulnerable folks in the city. They would like us to explore doing some additional convenience sampling with our current approach; two types of convenience sampling were suggested:
 1. Sending the survey link out to list serves and clients
 2. Having focus group participants take the survey at beginning of focus group
- Maya and Survey Subcommittee will consult with Dr. Kaib about the feasibility and implications of adding convenience sampling to this representative, randomized approach.
- One member asked if we could increase the number of focus groups so the number of participants would match the number of survey responses; Maya and Survey Subcommittee to discuss with Dr. Kaib but it may not be feasible with budget and timeline.
- There was a reminder that qualitative data is valid data, just like quantitative data.
- Several folks raised the importance of surveying the entire district, since the bill ask for city-wide prevalence. They also explained that having larger population data can be helpful in long run for those folks from sub-populations and helpful for getting more money from the government in the future.
- The location of street harassment ("where" questions) was identified as being very important, particularly to govt committee members, and when thinking about the placement of our public awareness campaign down the line.

- There was a concern that mailers wouldn't be a valid "random" sample because folks could share the link on their Facebook and ask people to take the survey. Folks brought up having unique identifiers (costly I think?) or having a question at the beginning that asks how you heard about the survey. Maya and Survey Subcommittee will consult with Dr. Kaib.
- There was a concern raised about the mailer and survey being in English only; the plan is to have the survey in both English and Spanish, with one or two lines on the mailer in Spanish to indicate what's going on. Having more than two languages made the data collection too much on the back end.
- There was a discussion about oversampling certain populations, for example, residents that live East of the River.
- There was a concern raised about reaching folks who are illiterate.
- All surveys have limitations and we won't be able to address everything with one surveying approach; limitations will be acknowledged when we report data and it may lead to a recommendation that we do further surveying.
- It was reiterated that this is not an easy task, so we will have to make compromises – there's an inherent tension of looking at the larger population as well as smaller, subpopulations. We have a tight budget and timeline (September 30th) to get this done.

d. Timeline (Gantt Chart)

- This chart shows is a way to visualize all the activities and their timeframes that are involved in getting the survey and teaser campaign done.
- From left to right, the columns are: the activities involved in the three main parts (survey, focus groups, and teaser campaign); the final deadline for each activity; the person(s) responsible for the activity (those people bolded will have to be hired and paid; will make as much effort as we can to hire folks from marginalized communities); the status of the activity (whether it's completed or not); and then the four months left in the fiscal year, with each column being a week (the bars show which weeks the activity will span over).

e. Survey Teaser Campaign

- We have outreach funds that we need to use by September 30th (otherwise, we lose the money!).
- With these funds, we hope to launch a teaser campaign. Specifically, we are planning to buy ad space and hire a graphic designer – we plan to actively look for someone from the communities we are centering (BIPOC, LGBTQ folks that are DC natives or longtime DC residents).
- The graphic designer, with guidance from the public awareness subcommittee, will design:
 - logo that will be consistent with later public awareness campaign
 - mailer (postcard that invites people to take survey)
 - ads for multiple locations (bus shelter, in bus, social media, community boards, etc.)

f. Focus Group Logistics & Target Populations

- Target populations to be decided (whittle our list of 16 target populations from 5/1/2019 meeting to 10) by the Trainings Subcommittee & Policies

Subcommittee during subcommittee time (see below). Each target population will correlate with focus group participants.

6. Subcommittee Time

a. Subcommittees Assignments

Survey Subcommittee:

Amy
Michelle L
Darakshan

Public Awareness Subcommittee:

Sarah
CM Nadeau
Genise
Noor
Dee*

Trainings Subcommittee

Naomi
Alicia
Helen
Vendette*

Policies Subcommittee

Michelle G
Indira
Ana
Thomas
Kevin*

* Members did not rank subcommittee preference, so they were placed in their respective groups by Maya.

b. Subcommittee Work (~20 minutes)

Survey Subcommittee

1. Review Gantt chart details and deadlines
2. Work on creating the survey instrument and focus group questions

Public Awareness Subcommittee

1. Think about what you want to learn from survey & focus groups that will help inform your work
2. Discuss the teaser campaign
 - What do we want mailer (postcard) to say?
 - What do we want other ads (bus shelter, in-bus, social media) to say?

Trainings & Policies Subcommittees

1. Whittle our list of 16 target populations from 5/1/2019 meeting to 10. Each target population will correlate with focus group participants.

7. Subcommittee Share Out

Survey Subcommittee

We worked on which questions we want to be included in the survey instrument. Made good progress!

Public Awareness Subcommittee

We couldn't move too forward because we don't have finalized survey methodology. We hope to lock down ad space in the next week.

Trainings & Policies Subcommittees

We came up with the following list of 10 target populations:

1. Sexual violence survivors
2. Immigrant community
3. LGBTQ folks > non-cis community and non-hetero community
4. Trans Women of Color
5. People experiencing homelessness
6. People under 18 years old (maybe under 24?).....ethical considerations? (vulnerable youth?)
7. College students at UDC
8. Older adults
9. Folks with disabilities
10. East of the River residents

8. Next steps & next meeting?

- Next scheduled meeting is July 10th; we moved it to July 31st at 2pm.
- Survey Subcommittee & Public Awareness Subcommittee will meet before next larger ACSH meeting
- There will be a conference call the week of July 15th to discuss work and decisions since we will not meet until July 31st