



30

Chinese or Asian themed businesses in Chinatown

220

Yearly events at the Verizon Center

1,534

New residential units to deliver by the end of 2014 within a half-mile

22,347

Average monthly Capital Bikeshare arrivals²

\$109K

Average household income within a half-mile

Compelling history, unique cultural character and growing economic opportunities make Chinatown one of DC's hottest areas. Anchored by the Verizon Center, Convention Center and Gallery Place, Chinatown has emerged as a primary entertainment and nightlife district.

As the heart of the Chinese American community within the DC region, Chinatown hosts cultural festivals and events, such as the Chinese New Year's parade, and boasts cultural landmarks, such as the Chinatown Friendship Archway. It is also home to more than 30 Asian themed businesses and several cultural institutions. This dynamic combination of culture and economic opportunity has made Chinatown an attractive spot for new international Asian restaurants and retailers such as Ping Pong Dim Sum, Daikaya and Zengo.

Current national and international restaurants include Nando Peri Peri, Vapiano, Carmine's, Rosa Mexicano and numerous restaurants by José Andrés. In addition, several local retailers and national chains like Bed Bath and Beyond, Regal Cinema and Urban Outfitters are located on 7th Street.

Chinatown is also home to several world-renowned cultural and tourist destinations such as the Smithsonian's National Portrait Gallery, Shakespeare

Theatre, Smithsonian's American Art Museum, Woolly Mammoth Theater, Goethe-Institute and the National Building Museum.

Businesses located within Chinatown enjoy high growth potential with access to diverse markets, including Downtown office workers, visitors and international tourists. In addition, Chinatown will benefit from the proximity to the largest redevelopment project in downtown DC in the last two decades—CityCenterDC. This new mixed-use development will open in early 2014 and add 674 luxury residential units, 185,000 square feet of retail and restaurant space and 515,000 square feet of office space to the market.

This energy—combined with great access to public transit and major roads such as Massachusetts Avenue, New York Avenue, and I-395—continues to make Chinatown attractive to new and innovative businesses and residents.

0-1/2mi 0-1mi 0-3mi

POPULATION

Population	13,756	41,438	320,887
Male	50%	51%	49%
Female	50%	49%	51%
High School Graduate +	87%	85%	88%
Bachelor's Degree +	64%	61%	60%
Graduate/Professional Degree	36%	34%	34%

HOUSEHOLDS

Households (HH)	8,312	23,064	152,012
Average HH Size	1.6	1.7	1.9
Owner-occupied	26%	26%	33%
Renter-occupied	75%	74%	67%
Median HH Value	\$444,485	\$461,814	\$475,208

INCOME

Average HH	\$108,743	\$99,911	\$107,215
Median HH	\$64,800	\$61,298	\$72,406
HH Income < \$50k	43%	44%	36%
HH Income \$50-75k	10%	12%	15%
HH Income \$75k+	47%	44%	49%
Median HH Disposable	\$49,366	\$47,073	\$53,385

AGE

Age < 20	10%	11%	16%
Age 20-34	45%	44%	39%
Age 35-64	35%	36%	35%
Age 65+	10%	9%	10%
Median Age (years)	33.5	33.2	32.9

CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$21,262	\$54,547	\$383,291
Computers & Accessories	\$3,459	\$8,808	\$61,877
Entertainment & Recreation	\$40,612	\$103,506	\$733,452
Pets	\$6,959	\$17,543	\$123,309
Television, Radio & Sound	\$17,017	\$43,052	\$298,149
Food at Home	\$66,204	\$167,514	\$1,165,883
Food away from Home	\$44,447	\$113,067	\$789,982
Home Improvement	\$16,546	\$43,050	\$329,965
Household Furnishings	\$13,020	\$33,182	\$233,457
Personal Care	\$5,948	\$14,944	\$103,158
Vehicle Maint. & Repair	\$13,514	\$34,093	\$238,607

Source: ESRI, 2013 Estimates & Projections
2. Stations within a half-mile of 7th & H Streets, NW

METRORAIL EXITS

(Avg. weekday / Avg. weekend)

25,972 / 30,460 Gallery Place/Chinatown

9,141 / 6,984 Archives/Navy Memorial

WALK SCORE

97 Walker's Paradise

CONTACT

Office of Planning
Thor Nelson, Urban Design, Revitalization and Design
202.442.7600
thor.nelson@dc.gov
www.planning.dc.gov

